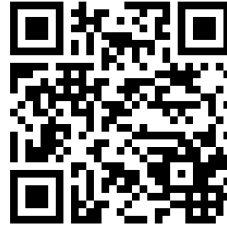




Gilles Van Doosselaere

Born on Sept. 24th 1982

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e-mail : gvandooss@gmail.com
website : www.gillesvandoosselaere.be



WORK EXPERIENCE

March 2020 -

Country Manager for Benelux at iRaiser in Brussels
iRaiser is a fast-growing SaaS company dedicated to helping nonprofit organizations raise more funds and amplify their social impact. Our platform includes powerful tools for online payments, peer-to-peer and event fundraising, CRM, and marketing automation.
With offices in France, Belgium, The Netherlands, the UK, Italy, Denmark, and Germany, we proudly serve hundreds of top-tier organizations across Europe.
Since our inception, iRaiser has helped clients raise over €2.5 billion (as of 2024)..

2011-2020

Business Manager at Evosys in Brussels
Evosys (Part of IPM media Group) is a leading provider of CRM software and custom websites for real estate professionals.

- Led sales efforts, identifying and acquiring new clients in the real estate sector.
- Delivered product demos and managed the complete sales cycle from prospecting to closing.
- Provided client training and onboarding support for CRM and website platforms.
- Developed and implemented marketing campaigns to boost brand visibility and engagement.
- Built strategic partnerships within the real estate and proptech ecosystem.

2007-2011

Web developer at Evosys in Brussels
Web design and development of dynamic, interactive websites, as well as web and mobile applications..

With 17+ years in web development and IT sales, I specialize in digital business, CRM, and marketing.

I currently lead a sales team, manage local customer support, and drive strategy to boost brand awareness and revenue.

Passionate about new technologies and social impact, I enjoy working with purpose-driven organizations.

Fluent in French, English, and Dutch.

Acquired skills

Gained exposure to the nonprofit and fundraising sector; aligning business goals with social impact.

Managed a small sales team, driving performance and growth.

Developed and implemented sales strategies to boost turnover and market presence.

Led initiatives to increase brand awareness and visibility.

Reported directly to the board of directors on progress and key metrics.

Acquired skills

Strong confidence in sales and commercial prospecting.

Skilled in building and maintaining long-term relationships with clients and partners.

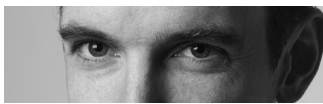
Experienced in marketing management, with a focus on direct marketing strategies.

Acquired skills

Solid knowledge of web development: HTML, CSS, PHP, SQL, JavaScript.

Understanding of SEO best practices (Search Engine Optimization).

Strong organizational skills: schedule management, teamwork, versatility, and deadline adherence.



Gilles Van Doosselaere

EDUCATION

- 2004-2007
ISFSC in Brussels. Multimedia.
- 2001-2003
ULB in Brussels. Economics.
- 2000-2001
Chichester College of Arts, Science & Technology.
UK.
- 1994-2000
Athénée Royal d'Uccle I in Brussels.

TECHNICAL (IT) SKILLS

- Known languages : HTML5, CSS3, PHP, SQL, XML, JavaScript ;
- Databases : MySQL, SQL Server;
- CMS : Wordpress, Drupal;
- Office Automation : MS Office, MS Outlook, Open office;
- Project Management: Jira, MS Project;
- Webdesign/Graphics : Adobe Photoshop, Illustrator, Dreamweaver, Flash, InDesign;
- Video/Sound production : Adobe Premiere Pro, Adobe Audition, iMovie, Garage Band, Final Cut;
- Operating Systems : Windows (XP, 7, 8, 10, Server, 2003, 2012), Mac OSX, Linux, Unix (Putty).

SOFT SKILLS

- Versatile;
- Autonomous;
- Reliable;
- Strong communication skills;
- Problem solver.

PORTFOLIO

- | | |
|--|-----------|
| • www.dyod.be | 2019 |
| • www.gillismodistes.be | 2019 |
| • www.alterededucs.org | 2019 |
| • www.gillesvandoosselaere.be | 2017 |
| • www.psychologuewvare.be | 2015 |
| • www.evosys.com | 2010-2016 |
| • www.flechedugeniecivil.be | 2008 |

LANGUAGES

- | | |
|--------------|-------------------|
| • English | fluent |
| • Français | langue maternelle |
| • Nederlands | vlot |
| • Español | nociònes |

DIPLOMAS

ISFSC, Brussels, 2007.

Bachelor degree in Multimedia.

Chichester College, UK, 2001.

CAE : Certificate in Advanced English

Athénée Royal d'Uccle I, Brussels, 2000.

Certificat d'Études Secondaires Supérieures